

PROMOTION ORDER FORM

NAME _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TEL _____ FAX _____

EMAIL _____

SELECT THE PROMOTIONAL OPPORTUNITIES YOU WOULD LIKE TO PARTICIPATE IN AND RETURN THIS FORM TO:

Mary Guthrie, National Postal Forum, 3998 Fair Ridge Drive, Suite 150, Fairfax, VA 22033-2920
Tel: 703-293-2313 • Fax: 703-218-5020 • Email: mguthrie@NPF.org

Laurie Woodhams • Tel: 703-293-2329 • Email: lwoodhams@NPF.org

Sponsorships

Continental Breakfasts

Co-Sponsor Contribution \$500 per sponsor

Daily Prize Drawings in Exhibit Hall

Sponsor Contribution \$500 per drawing

Floor Clings

Co-Sponsor Contribution \$500 per sponsor

Opening Reception

Co-Sponsor Contribution \$1,000 per sponsor

Exclusive Sponsor Contribution \$7,000

Dessert and Coffee Stations in the Exhibit Hall

Co-Sponsor Contribution \$1,000 per sponsor

NPF Orientation Session

Sponsor Contribution \$1,000

Peer-to-Peer Roundtables

Sponsor Contribution \$1,000

USPS Executive-Led Sessions

Co-Sponsor Contribution \$1,000 per sponsor

Exclusive Sponsor Contribution \$3,000

NPF Workshop Sessions

Sponsor Contribution \$1,000

(one sponsor per session)

Bottled Water for Session Breaks

Sponsor Contribution (Quote to be provided)

Gaming Opportunities in the Exhibit Hall

Co-Sponsor Contribution (Quote to be provided)

Hanging Banners

Sponsor Contribution (Quote to be provided)

Trade Show Map and Guide

Co-Sponsor Contribution

(half page back cover ad) \$2,500 per sponsor

Co-Sponsor Contribution

(inside business-card-size ad) \$800 per sponsor

Printing Stations

Sponsor Contribution \$2,000

Lanyards

Sponsor Contribution \$3,000

Notepads

Sponsor Contribution \$4,000

Writing Instruments

Sponsor Contribution \$4,000

Forum Directional Signage

Sponsor Contribution \$6,000

Exhibitor Reception

Co-Sponsor \$1,000 per sponsor

Sponsor Contribution \$7,000

Wednesday Luncheon

Sponsor Contribution \$10,000

Wednesday Closing Event

Sponsor Contribution \$7,000

Relaxation Station

Sponsor Contribution Approximately \$10,000
(Quote to be provided)

Attendee Badge

Sponsor Contribution \$7,500

Internet Café

Sponsor Contribution \$10,000

Hotel Keys

Sponsor Contribution Approximately \$11,000
(Quote to be provided)

Attendee Bags

Sponsor Contribution \$15,000

Golf Tournament

Sponsor Contribution \$15,000

Pre-Show Mailings

For more information, please contact Mary Guthrie at 703-293-2313 or mguthrie@NPF.org.

Registration Bag Insert Promotion

Cost:\$2,000

Publication Advertising

Four-Color Ads — NPF Program/Exhibit Hall Guide

8.5"x11" ad size, full page \$1,500 per ad

8.5"x5.5" ad size, half page \$1,000 per ad

Page one (opposite cover 2) – 8.5"x11" \$3,000

Cover 2 (inside front cover) 8.5"x11"..... \$3,000

Cover 3 (inside back cover) 8.5"x11" \$3,000

Back pages of NPF Program matrix 8.5"x11" \$3,000 each page

Corner Ads – NPF Program/Exhibit Hall Guide

3"x3" ad size \$500 per ad

QUESTIONS ON BOOTH SPACE OR ANY PROMOTIONAL ITEMS

call **Mary Guthrie** at 703-293-2313 or **Laurie Woodhams** at 703-293-2329
or send email to mguthrie@NPF.org or lwoodhams@NPF.org.

